

2022 CAN-TECH LAW ANNUAL CONFERENCE: IN-PERSON AND VIRTUAL

DATA DISRUPTION:

MANAGING CHANGES IN DATA, TECHNOLOGY AND LAW

NOVEMBER 2 TO 3

SHERATON CENTRE TORONTO HOTEL
123 QUEEN STREET WEST

Welcome from the 2022 Fall Conference Co-Chairs

Hélène Deschamps Marquis, Partner at Deloitte Legal Canada LLP



Hélène is a partner and the National Leader of the Data Privacy and Cyber Security Law practice at Deloitte Legal Canada LLP. Hélène and her team provide data breach coaching services and Incident response support to clients across Canada on some of the most significant cyber incidents in the country. A dynamic thought-leader, she also advises Canada's leading institutions and their respective boards of directors on significant digital risks, including cybersecurity matters and data management. Hélène's integrated, multidisciplinary approach has gained her recognition as an expert in her field by major cybersecurity rankings, including IDC MarketScape and Forrester Wave. Moreover, she is a frequent speaker in North America and Europe on cyber security and data privacy. In addition, Hélène is recognized by various legal rankings for her expertise in data privacy, cybersecurity and digital law. Currently, Hélène is on the board of ITechLaw where she copresides their I-WIN (Women's International Network) and she is also the vice-president for their American conferences. Previously, Hélène was Chair of the ITechLaw World Technology Conference in Boston in May 2019.

Maya Medeiros, Partner at Norton Rose Fulbright Canada LLP

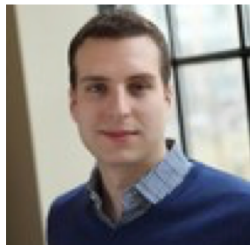


Maya Medeiros is an intellectual property lawyer, patent agent (Canada, US) and trademark agent (Canada, US) and has a degree in mathematics and computer science. She has extensive experience in artificial intelligence, blockchain, cybersecurity, cryptography, payments, graph theory, risk management, gaming, face recognition, communications, healthcare and medical devices, virtual and mixed reality, wearables, and other computer-related technologies. She is a key contributor to www.insidetechlaw.com on the ethical and legal implications of artificial intelligence.

She advises on IP strategy and develops tailored IP policies and training programs. Ms. Medeiros prepares domestic and international IP registrations and manages international portfolios, including coordinating foreign associates for foreign application prosecution. She also drafts and negotiates agreements relating to IP assets, such as licences, confidentiality agreements, system access agreements, joint development, and collaboration agreements. Ms. Medeiros assists with due diligence, landscape and freedom to operate evaluations.

A View from the Inside: Developing Policy for Tech Regulation

Moderator: David Cummings, Partner at Bortstein Legal Group



David Cummings is a Partner with Bortstein Legal Group. He's a commercial lawyer with extensive experience representing both vendors and customers in technology service, outsourcing, partnership and procurement arrangements. His practical approach to transactions has been honed by providing legal services in both outside counsel and inside counsel capacities to clients ranging from Fortune 100 companies, to high growth companies, to early-stage startups. David began his career Gowlings, after which time he worked in New York City at the law firms of Schulte Roth & Zabel and Greenberg Traurig. He moved back to Toronto in 2013 to work with the entertainment firm of Stohn Hay Cafazzo Dembroski Richmond LLP. Immediately prior to joining Bortstein Legal Group, David had his own legal practice in Toronto.

Panelist: Michael Geist, Canada Research Chair in Internet and E-commerce Law at University of Ottawa



Dr. Michael Geist is a law professor at the University of Ottawa where he holds the Canada Research Chair in Internet and E-commerce Law and is a member of the Centre for Law, Technology and Society. He has obtained a Bachelor of Laws (LL.B.) degree from Osgoode Hall Law School in Toronto, Master of Laws (LL.M.) degrees from Cambridge University in the UK and Columbia Law School in New York, and a Doctorate in Law (J.S.D.) from Columbia Law School. Dr. Geist serves on many boards, including Ingenium, Internet Archive Canada, and the EFF Advisory Board. He was appointed to the Order of Ontario in 2018 and has received numerous awards for his work including the Canadian Journalists for Freedom of Expression Vox Libera Award in 2018, the Kroeger Award for Policy Leadership and the Public Knowledge IP3 Award in 2010, the Les Fowlie Award for Intellectual Freedom from the Ontario Library Association in 2009, the EFF's Pioneer Award in 2008, and Canarie's IWAY Public Leadership Award for his contribution to the development of the Internet in Canada. More information can be obtained at <http://www.michaelgeist.ca>.

Panelist: Chantal Bernier, Counsel at Dentons LLP



Chantal Bernier is Co-chair, Dentons' Global Privacy and Cybersecurity Group as well as a member of both Firms' Canadian Privacy and Cybersecurity practice group and Government Affairs and Public Policy group. As Assistant and Interim Privacy Commissioner of Canada, Chantal led national and international privacy investigations in the public and private sectors, as well privacy audits, privacy impact assessment reviews, technological analysis, and privacy policy development and research.

Chantal leverages her years in high-ranking positions at the Government of Canada to provide clients with strategic counsel. She is also a member of Statistics Canada's Advisory Council on the Modernization of Microdata Data Access and of the Standards Council of Canada's Steering Committee on Canadian Data Governance Standardization Collaborative.

A View from the Inside: Developing Policy for Tech Regulation

Panelist: Jacob Glick, Vice President Public Policy at Telus



Jacob Glick is the Vice President, Public Policy at TELUS, a senior executive fellow at the Centre for International Governance Innovation, and a global leader on complex issues at the intersection of technology, public policy and law. He brings more than 15 years of executive experience in technology and telecommunications law and policy.

Before joining TELUS, Jacob was general counsel of North Inc., a world-leading smart glasses start-up, funded by Intel Capital, Amazon and others, and acquired by Google. He also served as chief corporate affairs officer at Rogers Communications Inc. Jacob was the head of Google's central public policy and government relations team, based at Google's headquarters in California. Prior to that, he founded and led Google Canada's public policy and government relations team.

He also served as general counsel, director of policy at the Canadian Internet Registration Authority and was a litigator with McCarthy Tétrault LLP. Jacob was a distinguished visiting executive fellow at the Centre for Law, Technology and Society in the University of Ottawa's Faculty of Law. Called to the Bar in 2003, he holds a bachelor of arts with high distinction and a bachelor of laws, both from the University of Toronto.

Panelist: Carole Piovesan, Co-founder at INQ Law

Panelist: Parvinder Sachdeva, Director Corporate Strategy at Ceridian



A trained economist with an entrepreneurial and public policy background, Parvinder served as a Senior Advisor to Canada's Minister of Innovation, Science and Industry for almost 5 years. During this time, Parvinder was part of the team that developed and implemented the Innovation and Skills plan, Canada's new industrial policy. He also led the development of Canada's Digital Charter and the Consumer Privacy Protection Act, amongst other things.

Parvinder holds an M.A. in Economics from the University of British Columbia, and is a graduate of the Next 36 Entrepreneurship program. He is a long distance runner, and has completed the Toronto and Sydney marathons. He also enjoys hiking, and is a fan of the San Antonio Spurs.

Parvinder currently works as the Director Corporate Strategy at Ceridian - a publicly traded HCM Software company, where he focuses on driving out the company's growth strategy. He was also previously a Professor of Practice at McMaster University, teaching public policy analysis to students in the Digital Society MPP program.

Intellectual Property Update: What Technology Law Practitioners Need to Know

Moderator: Maya Medeiros, Partner at Norton Rose Fulbright Canada LLP



Maya Medeiros is an intellectual property lawyer, patent agent (Canada, US) and trademark agent (Canada, US) and has a degree in mathematics and computer science. She has extensive experience in artificial intelligence, blockchain, cybersecurity, cryptography, payments, graph theory, risk management, gaming, face recognition, communications, healthcare and medical devices, virtual and mixed reality, wearables, and other computer-related technologies. She is a key contributor to www.insidetechlaw.com on the ethical and legal implications of artificial intelligence.

She advises on IP strategy and develops tailored IP policies and training programs. Ms. Medeiros prepares domestic and international IP registrations and manages international portfolios, including coordinating foreign associates for foreign application prosecution. She also drafts and negotiates agreements relating to IP assets, such as licences, confidentiality agreements, system access agreements, joint development, and collaboration agreements. Ms. Medeiros assists with due diligence, landscape and freedom to operate evaluations.

Panelist: Mat Brechtel, Lawyer, Founder at Seastone IP



Mat Brechtel is an experienced IP lawyer who represents Canadian and international brands, high tech businesses, and innovative startups.

Mat builds and defends intellectual property rights in trademarks, patents, copyrights, confidential information, software, designs, and related areas. His clients have included RE/MAX, Louis Vuitton, and Blackberry, for whom he has obtained and enforced pre-judgment remedies including injunctive relief, asset freezing orders, civil search warrants, discovery and disclosure orders, and letters rogatory.

Mat advises entrepreneurs regarding the use of IP assets online, navigating novel challenges with copyright and trademarks, software, patented technologies, streaming services, and other emerging platform issues.

Mat has particular expertise in multi-jurisdictional litigation and has acted on behalf of clients obtaining evidence in Canada for use in legal proceedings around the world and clients concurrently enforcing their intellectual property rights in multiple jurisdictions.

He represents clients in courts and tribunals including the Supreme Court and Court of Appeal of British Columbia, the Federal Court and Federal Court of Appeal, the Ontario Superior Courts and Divisional Courts, international arbitrations, and the Trademarks Opposition Board.

Prior to practicing Mat was a law clerk at both the Supreme Court of Canada with Justice Rothstein and the BC Court of Appeal with Justices Newbury and Mackenzie.

Panelist: Monica Sharma, Partner at Clark Wilson LLP



Monica Sharma is a partner at Clark Wilson LLP in Vancouver. Monica's practice focusses on complex commercial transactions and agreements involving intellectual property, technology, privacy and data protection, and marketing and advertising matters. She advises clients in a range of industries and stages of business, from start-ups to well established companies. Monica is consistently ranked by Best Lawyers in the areas of Intellectual Property and Technology Law and serves on the board of directors of CAN-TECH.

Intellectual Property Update: What Technology Law Practitioners Need to Know

Panelist: Paul Banwatt, Lawyer at Gilbert's LLP



Paul Banwatt is a partner at Gilbert's LLP, and his practice includes high tech IP litigation, emerging technologies and music & entertainment law. In early 2020, Paul co-founded Slingshot, Gilbert's LLP's award-winning corporate/commercial and IP service for start-ups and small businesses. Paul has spoken and written on law and emerging technologies for IPIC, AIPLA, AMPPI, INTA, and the USPTO. Before rejoining Gilbert's LLP, Paul served as Chief Operating Officer and General Counsel of the 3D scanning start-up Matter and Form Inc. Paul's 3D technology law blog was featured in *Landslide*, the intellectual property magazine of the American Bar Association.

Panelist: Natalie Raffoul, Managing Partner at BRION RAFFOUL LLP and Co-Founder at Fortress.Legal



Natalie Raffoul, P.Eng. (Electrical), J.D. (Law) Managing Partner, BRION RAFFOUL LLP
Ms. Natalie Raffoul is a world-renowned IP lawyer and patent agent at BRION RAFFOUL LLP, a firm specializing in intellectual property (IP) law, which she co-founded in 2008. In 2020, she co-founded Fortress.Legal™, a platform that helps innovative SMEs manage IP, contracts, and corporate data. Natalie is a world-renowned expert in the patenting of software, business methods, artificial intelligence and machine learning, and the legal issues surrounding such subject matter. She consistently ranks among the world's leading patent practitioners, listed in the IAM Patent 1000 publication annually since 2014 and shortlisted as one of the most Highly Recommended patent prosecutors in Canada. In 2019, Natalie was appointed to Ontario's Expert Panel on IP, Canada's first, and was appointed as an advisor to the Joint Minister's Roundtable on the Ontario Health Data Platform in 2020.

IPC Commissioner's 2022 Priorities

Moderator: Kristin Ali, Corporate Counsel at Enterprise Holdings



As Corporate Counsel for Enterprise Holdings, Kristin advises on global data protection issues impacting the mobility industry. She has extensive experience negotiating complex commercial contracts involving data and regularly advises on employee, franchisee, risk and compliance issues relating to privacy and cybersecurity. Prior to her in-house role, Kristin worked in the privacy and litigation groups of two Canadian national law firms, advising emerging and established companies on privacy risks in M&A transactions, how to respond in the wake of a data breach, and on litigation matters involving technology-related disputes. Kristin also practiced for many years in the United States as a litigator, representing public and private organizations in litigation, arbitration, and government investigations relating to data security breaches and securities fraud. Throughout her career, Kristin has contributed to several pro bono matters, diversity, equity and inclusion initiatives, and the academic community. She has worked on pro bono projects relating to homelessness and LGBTQ+ issues, and represented asylum seekers and incarcerated individuals on constitutional matters. She is the former Co-Chair of Osler's South Asian Network and co-founder of the organization. She is a former member of the adjunct faculty of Osgoode Hall Law School where she taught an upper-year seminar on contractual remedies for many years. Kristin began her legal career, clerking for Justices Doherty, MacPherson, Juriansz and LaForme of the Court of Appeal for Ontario. Kristin is currently a member of the Board of Directors for CAN-TECH.

Panelist: Patricia Kosseim, Information and Privacy Commissioner of Ontario



Patricia Kosseim brings to the IPC significant experience and a wealth of knowledge in the areas of privacy and access law, having worked in public, private and health sectors, and across various jurisdictions.

Prior to joining the IPC, Patricia was counsel in Osler's Privacy and Data Management Group where she provided strategic advice to clients on matters of privacy, data governance and access law. She also led a number of thought leadership initiatives as national co-leader of Osler's AccessPrivacy knowledge platform.

Patricia served for more than a decade as senior general counsel and director general at the Office of the Privacy Commissioner of Canada in Ottawa. During that period, she was responsible for advancing a number of major cases before the federal courts and the Supreme Court of Canada; advising on critical privacy investigations; appearing before parliamentary committees on significant legislative bills; developing national and international policies; leading a national research funding program; and, overseeing a technology analysis team and laboratory.

Patricia has also held executive positions at Genome Canada and the Canadian Institutes of Health Research, where she developed and led national strategies for addressing legal, ethical, and social aspects of health research and genomics technologies. She began her career in Montreal practicing in the areas of health law, civil litigation, human rights, privacy, and labor and employment with a leading national law firm.

Patricia has published and spoken extensively on matters of privacy law, health law, and ethics. She has taught part-time at the University of Ottawa Faculty of Law and has held many professional appointments and board memberships, including as member of the Board of Governors of the Ottawa Hospital; chair of the Board of Directors of the Ottawa Hospital Research Institute; vice-chair of the Research Integrity Committee of les Fonds de recherche du Quebec; member of the National DNA Databank Advisory Committee; and member of various expert working groups of the Organization for Economic Co-operation and Development.

Patricia obtained her business and law degrees from McGill University in Montreal, and a Master's Degree in Medical Law and Ethics from King's College, University of London. Patricia is a member of the Law Society of Ontario, as well as the Barreau du Quebec. She is fluently bilingual in both official languages.

When she is not in the office — either physically or virtually — Patricia enjoys all-season, outdoor activities with her family, and their dog Rocky.

Technology, Competence and Ethics: Staying Afloat in Stormy Seas

Moderator: Richard Austin, Senior Counsel at Deeth Williams Wall LLP



Richard practices technology and privacy law with a focus on artificial intelligence, privacy and security including cybersecurity, cloud computing, technology and business process outsourcing, applications development and software audits. Prior to returning to private practice, Richard was General Counsel at EDS Canada for 18 years where he headed a team of lawyers and contract professionals with responsibility for the legal aspects of EDS' business in Canada.

Richard is a former Director and President of the Canadian Technology Law Association and is a member of the ITechLaw Responsible AI Committee. Richard has been recognized in the *Canadian Legal Expert Directory*, as Consistently Recommended for Computer & IT Law and Technology Transactions and by *Best Lawyers in Canada* for Information Technology Law, Privacy and Data Security Law and Technology Law and is *Best Lawyers Lawyer of the Year for Information Technology Law* in Toronto for 2023. Richard is listed in The Lexpert/American Lawyer Guide to the Leading 500 Layers in Canada.

Panelist: Ayse Gauthier, Senior Counsel at Clyde & Co LLP



Ayse is a Senior Counsel with Clyde & Co with a focus on cybersecurity and data privacy as well as technology, cyber and professional liability claims. She advises a number of major London-based and domestic cyber insurers, providing coverage advice and monitoring the handling of hundreds of security/privacy incidents, including in a number of privacy class actions. Ayse also regularly advises clients on multijurisdictional data breaches regarding the application of Canadian and Quebec privacy legislation.

Panelist: Jacob Kojfman, Senior Legal Counsel at The Co-operators Group Limited

Jacob Kojfman is senior legal counsel practicing technology law at the Co-operators Group Limited. Jacob reviews, negotiates, and drafts a variety of technology contracts, including MSAs, SaaS- and other cloud-based contracts to support the organization in its digital transformation.

Prior to this role, he spent nearly six years as senior legal counsel at CGI Information Systems and Management Consultants Inc., the Canadian-affiliate of a global IT services and consulting vendor. At CGI he supported eight offices from Halifax to Victoria, and was legal counsel for CGI's proprietary cloud-based applicant tracking solution, and CGI's proprietary technology solutions for credit unions.

A graduate of Osgoode Hall's and Schulich School of Business' joint JD/MBA program, Jacob has completed the "Drafting and Negotiating IT Agreements" from Osgoode Professional Development. This is his first CAN-Tech conference panel. Last week he was a panelist at the Association of Corporate Counsel's Annual Meeting in Las Vegas on "IP Clauses in Commercial Contracts". He has presented to the CBABC IP/IT Sections on cloud contracts – "Hey You, Get Off of My Cloud" in November 2020 – and technology contracting – "Technology Contracting - Top 10 Tips and Traps for Even the Most Experienced Lawyers".

Panelist: Abdi Aidid, Assistant Professor at University of Toronto Faculty of Law



Abdi Aidid researches and teaches in the areas of civil procedure, torts, and law & technology. He received his B.A. from the University of Toronto, his J.D. from Yale Law School and his LL.M from the Faculty of Law. Professor Aidid previously practiced litigation and arbitration at Covington & Burling LLP in New York City and most recently served as the VP, Legal Research at Blue J, where he oversaw the development of machine learning-enabled research and analytics tools.

Professor Aidid is a Faculty Affiliate at the Centre for Ethics and a member of the Ethics of AI Lab. Prior to joining the Faculty of Law full-time in 2021, he served as an Adjunct Professor. He can be reached at a.aidid@utoronto.ca.

New Technologies Implicating Privacy and Digital ID

Moderator: Hashim Ghazi, Emerging Technology, Privacy & Cybersecurity Lawyer at Fasken



Hashim is a technology, privacy and cybersecurity lawyer in Fasken's Emerging Technology group. His practice focuses on advising clients on: technology contract review, drafting and negotiation; data protection, privacy, cybersecurity and digital risk matters; and legal considerations specific to start-up and emerging technology clients, including with respect to licensing, artificial intelligence, digital identity, blockchain, and digital assets. Hashim is a Certified Information Privacy Professional for Canada, earning his CIPP/C credential from the International Association of Privacy Professionals in 2020.

Panelist: Jill Clayton, Former Privacy Commissioner of Alberta



Jill Clayton was appointed Alberta's third Information and Privacy Commissioner in 2012. She was re-appointed to a second five-year term in 2017, serving until July 31, 2022.

As Commissioner, Jill had a dual mandate involving access to information and privacy rights and responsibilities. On the access to information side, she focused on reducing delays in access to information responses, advocating for a culture that supports transparency as a cornerstone to a strong democracy, and ensuring the implementation of effective records management programs. On the privacy side, Jill focused on prioritizing and promoting accountability in data governance, transparency through privacy breach notification, promoting knowledge about privacy rights in Alberta's education system, and ethical assessments in tech innovations that involve the collection, use, or disclosure of personal or health information.

Before joining the Office of the Information and Privacy Commissioner (OIPC) in 2004, Jill worked as a privacy consultant in the health care, oil and gas, telecommunications, and non-profit sectors, and was Manager, Privacy and Freedom of Information with the Insurance Corporation of British Columbia. During her time with the OIPC, she also served as the Director responsible for oversight of the Personal Information Protection Act, and as Assistant Commissioner

Panelist: Chetan Phull, Senior Associate Lawyer at Deloitte Legal Canada LLP



Chetan Phull is a technology and data management lawyer at [Deloitte Legal](#). He is in his tenth year of practice and holds two IAPP certifications (CIPP/C/US). He regularly advises on regulatory and contractual aspects of product development, integrated digital services, and cyber incident response. Chetan's subject matter focus is in privacy, artificial intelligence, blockchain, SaaS/PaaS, and IT service contracts.

Panelist: Ron Lo, General Counsel at Symend



Ron Lo is a technology lawyer is currently General Counsel at Symend, which was named as one of Canada's fastest growing startups by LinkedIn. Ron is also a director at Canadian Technology Law Association where he chairs the Digital Identity committee and Ron has been recognized and nominated for Top 25 Most Influential Lawyers in 2021 (In-House Category) by Canadian Lawyer magazine. In his spare time, Ron likes to play zookeeper with his wife and two sons and read about magic internet money.

Cross border data flow under Quebec privacy law

Moderator: David Fraser, Privacy and Technology Lawyer at McInnes Cooper

David Fraser is well-known as one of Canada's leading internet, technology and privacy lawyers. He regularly advises a range of clients – from startups to Fortune 100 companies – on all aspects of technology and privacy laws.

David advises private and public sector clients to implement compliance programs for Canadian privacy legislation. He regularly provides opinions on privacy laws for both Canadian and international clients and is a frequently invited speaker on this topic. David also acts for complainants and respondents in matters referred to the Office of the Privacy Commissioner. He is the author of the popular [Canadian Privacy Law Blog \(blog.privacylawyer.ca\)](http://blog.privacylawyer.ca) and [Canadian Cloud Law Blog \(cloudlawyer.ca\)](http://cloudlawyer.ca). David's Privacy Law Blog was awarded a "Clawbie" in 2013 by the Canadian Law Blog Awards. David is also ranked in the *Canadian Legal Lexpert® Directory*. Other legal directories have nice things to say about him.

David is widely recognized as one of Canada's foremost authorities on privacy law and other legal issues associated with cloud computing. He regularly advises vendors and customers in connection with implementing cloud computing projects, in both the public and private sectors. David is particularly known for his ability to cut through the seemingly intractable issues related to cross-border data flows and law enforcement/national security access to customer data.

Panelist: François Joli-Cœur, Partner at BLG



François Joli-Cœur's practice focuses on privacy and cybersecurity law. He assists clients with:

- complying with Canadian and global privacy and data protection laws (including the *California Consumer Privacy Act*), in particular issues relating to big data, cross-border data flows, ad tech, and FinTech
- responding to security and cyber incidents, and guiding clients from the investigation to the notification phases
- complying with anti-spam legislation (CASL) and unsolicited telecommunications rules
- complying with consumer protection requirements, including in the context of e-commerce.

François is a frequent speaker on the topics of privacy and cybersecurity and has authored and contributed to various publications pertaining to privacy, cybersecurity and technology law.

Panelist: Wendy Mee, Partner at Blakes, Cassels & Graydon LLP



Wendy is the Co-Chair of the Blakes Privacy group and the National Privacy Officer for the Firm. She provides practical and strategic privacy advice to clients in a wide range of industries including technology, financial services, insurance, life sciences, education, retail and consumer goods industries.

Wendy advises clients on privacy requirements relating to new and innovative technologies and business models, including privacy considerations in connection with big data, artificial intelligence, blockchain technology and machine learning. Wendy provides privacy advice in connection with corporate transactions, outsourcing arrangements, trans-border data flows, cloud computing, and online and offline marketing and advertising activities. Wendy helps clients operationalize privacy law requirements, including through the development of privacy related policies and procedures, incident response plans, privacy training and tabletop exercises. She also helps clients manage and respond to data breaches and other privacy-related incidents.

Wendy is frequently involved in global privacy compliance projects. She provides Canadian privacy law input into global privacy policies, consent frameworks, data protection agreements and internal privacy policies and procedures.

Wendy also advises clients on the requirements of Canada's anti-spam law, the Canadian Radio-television and Telecommunications Commission's Do Not Call rules, misleading advertising, contests and promotions.

Cyber security: What you need to know in 2022

Moderator: **Hélène Deschamps Marquis, Partner at Deloitte Legal Canada LLP**



Hélène is a partner and the National Leader of the Data Privacy and Cyber Security Law practice at Deloitte Legal Canada LLP. Hélène and her team provide data breach coaching services and Incident response support to clients across Canada on some of the most significant cyber incidents in the country. A dynamic thought-leader, she also advises Canada's leading institutions and their respective boards of directors on significant digital risks, including cybersecurity matters and data management. Hélène's integrated, multidisciplinary approach has gained her recognition as an expert in her field by major cybersecurity rankings, including IDC MarketScape and Forrester Wave. Moreover, she is a frequent speaker in North America and Europe on cyber security and data privacy. In addition, Hélène is recognized by various legal rankings for her expertise in data privacy, cybersecurity and digital law. Currently, Hélène is on the board of ITechLaw where she co-presides their I-WIN (Women's International Network) and she is also the vice-president for their American conferences. Previously, Hélène was Chair of the ITechLaw World Technology Conference in Boston in May 2019.

Panelist: **Jennifer Davidson, Partner at Deeth Williams Wall LLP**



Jennifer Davidson is a partner at Deeth Williams Wall LLP in Toronto, practicing in Technology and Cybersecurity law. Jennifer's technology practice encompasses a wide range of technology-related transactional matters involving emerging tech, while Jennifer's cybersecurity practice focuses on all aspects of the digital risk lifecycle, including critical incident response.

Jennifer's the President of the Canadian Technology Law Association, past Chair of the OBA's IP & IT Law Section and a faculty member at Osgoode Hall Law School's Drafting & Negotiation IT Agreements.

Jennifer was recently recognized with the Precedent Setter Award and listed in Best Lawyers™ Canada: Ones to Watch.

Panelist: **Peter Ruby, Partner at Goodmans LLP**



Peter Ruby is a partner in the Dispute Resolution Group. He has a national and international practice focused on the litigation and arbitration of a wide variety of business disputes, including related to technology, energy, corporate, commercial, and restructuring matters. His technology dispute resolution work includes software, cloud services, hardware, artificial intelligence, quantum computing, telecommunications, film, television, privacy and data protection, intellectual property, ecommerce and internet litigation, and Canadian and cross-border arbitration and mediation. Peter has a balanced practice, representing multinational and entrepreneurial vendors of technology and services, along with many end-users of information technology.

Cyber security: What you need to know in 2022

Panelist: Ady Sharma, Vice President at Aon



Alongside his long-standing role as a Cyber Insurance Broker, Ady Sharma is Aon Cyber Solution's Growth Leader. Based in Toronto, Ady focuses on assisting organizations in identifying their cyber & privacy exposures, and subsequently designing risk transfer plans and negotiating favorable insurance contracts with local and international carriers. He is also responsible for ensuring the overall growth of Aon's cyber solutions practice. He manages the delivery of all cyber security services that Aon offers, including but not limited to cyber risk assessments and incident response planning and insurance placement.

Panelist: Jason Kotler, President at CYPFER Corp.



Jason S.T. Kotler, BA, JD, MBA, CMC Jason is Founder & President of CYPFER Corp, one of the largest singularly-focused Global Cyber Extortion and Ransomware Advisory, Negotiations and Recovery firms. Cypfer has had unsurpassed success in helping victim organizations recover from some of the largest global cyber-attacks. Jason has effectively managed more than 1,000 cyber extortion incidents and has a deep understanding of the incident attack chain, adversarial mindset, and negotiations and settlement strategies. He has built an elite Emergency Incident Response – “ER Team” – that specializes in conducting complex threat intelligence operations and engagement with cyber threat actors. Under his leadership, CYPFER has delivered an unsurpassed success rate of 100% on resolving mission-critical, time-sensitive and complex cyber-incidents and targeted extortions of high-profile individuals, well within the target objectives and defined success parameters, for companies of all sizes, ranging from Not-for-Profits, SMEs to large multinationals and public companies with revenue in the billions, in diverse sectors, industries and highly-regulated markets. Jason has more than 25 years of experience as a seasoned executive, holding CEO, COO, CISO and CIO roles, and successfully building, leading and scaling hyper-growth technology companies. Prior to founding CYPFER, Jason was the Chief Administrative Officer of a US \$1.75B AUM Private Equity Fund based in Toronto and Nevada where he was solely responsible for enterprise risk management. As a serial entrepreneur, Jason spent more than 15 years founding (and funding), advising to and successfully exiting technology startups in the cryptocurrency, cybersecurity, FinTech, data protection, Internet-of-Things (IoT), process controls, cleantech, renewable energy, and medical devices industries. Jason is also an experienced lawyer and a member of the Law Society of Ontario (LSO), having started his professional career practicing Privacy, Intellectual Property, Technology and M&A and Corporate Commercial Law with McMillan LLP in Toronto. At Capgemini, he was a hands-on Senior Strategy & Transformation Consultant where he advised senior executives and managed strategy and management consulting engagements, leading and implementing critical strategic, cybersecurity, technology, change management and crisis management initiatives. Jason holds an MBA from the Richard Ivey School of Business, a JD from Osgoode Hall Law School, a Bachelor of Art, Visual Arts from Western University, and is a Certified Management Consultant (CMC). Jason has spoken at numerous events and been interviewed by industry practitioners and media as a leading cybersecurity expert on topics ranging from cyber-attacks and breaches, cyber extortion, ransomware, cybercrime, data privacy and protection, and developing proactive cyber-awareness and ransomware readiness strategies and playbooks. Contact Jason at 416.642.1170 or Email jkotler@cypfer.com

Regulating disruptive AI across key Jurisdictions – New Laws and Key Use Cases

Moderator: Sybila Valdivieso, Executive Director and Senior Legal Counsel at Provincial Health Services Authority



Sybila Valdivieso is Executive Director and Senior Legal Counsel with the Provincial Health Services Authority in British Columbia where she oversees the Information Access Privacy and Technology Development areas. Her role allows her the opportunity to work across the health sector with subject matter experts in healthcare, privacy, analytics, information security, governance, academia, technology, intellectual property and commercialization in support of the overarching goal of better patient care. The impetus created by the pandemic, and the focus on creating an integrated system of care, has spearheaded her work to the issues of AI and Robotics, and to consider their potential while also protecting patient rights.

Moderator: Pina D'Agostino, Professor, Founder and Director at IP Osgoode



Professor Giuseppina (Pina) D'Agostino is a law professor, lawyer, public speaker, board director and recognized international scholar at Osgoode Hall Law School, York University specializing in intellectual property (IP), disruptive technologies and innovation law and policy. She joined Osgoode Hall in 2006 and is regularly called by Canadian and international governments for advice, has testified before the Canadian Parliament, is a widely published author, regularly serves as a consultant and is a cited authority at the Supreme Court of Canada and in various media. She serves as the Editor-in-Chief for the Intellectual Property Journal and in 2022 has been recognized as the Top 25 Most Influential Lawyers in Canada by Canadian Lawyer Magazine. Professor D'Agostino brings her creativity and passion to trailblaze new initiatives and to serve in new roles as co-Founder and co-Director of the new Centre for Artificial Intelligence & Society (CAIS) for York University; Founder and Director of the globally-recognized IP Osgoode, the award-winning, IPilogue, the IP Intensive, the IP Innovation Clinic, the first legal clinic of its kind helping inventors and start-ups across Canada and, more recently, founded the AI-powered IP Innovation ChatBot allowing underrepresented groups and the general public greater access to IP information. She began her legal career as an Associate in a large Toronto law firm, was a Lecturer in Law at the University of Oxford, and was later recruited into the Canadian Government by the Recruitment of Policy Leaders (RPL) as a Senior Policy Analyst working on copyright policy. She serves on the Board of Directors of Alectra Inc. and Chairs its GRE&T Centre Advisory Committee advancing innovation and sustainable energy solutions. She held an Order in Council Appointment at the McMichael Canadian Art Collection where she served as Trustee, and currently sits on its Art Advisory Committee. She is recently appointed as an IP expert to Canada's First Nations Information Governance Centre. Professor D'Agostino served as the co-chair of the York University AI & Society Task Force culminating in the *Fostering the Future of Artificial Intelligence* report, is appointed to the City of Vaughan Smart City Task Force and is a Senior Fellow at the Centre for International Governance Innovation (CIGI). She spent her last sabbatical as a Visiting Scholar at Stanford University. Prof D'Agostino is the recipient of various tri-council grants, honours and awards and is currently working on the second edition of *Copyright Law* (with Prof David Vaver, Irwin Law). Her peer-reviewed articles and her three books *Copyright, Contract, Creators: New Media, New Rules*, *The Common Law of Intellectual Property: Essays in Honour of Professor David Vaver* and *Leading Legal Disruption: Artificial Intelligence and a Toolkit for Lawyers and the Law* are widely available. She holds a MSt and DPhil (University of Oxford) with distinction, an LLB (Osgoode Hall Law School), an HonBA, *summa cum laude*, in English and Political Science and a specialization in French (York University), holds an ICD.D from the Rotman School of Management (University of Toronto) and is a member of the Law Society of Ontario (2001 call).

Regulating disruptive AI across key Jurisdictions – New Laws and Key Use Cases

Panelist: Justine Gauthier, Director of Corporate & Legal Affairs at Mila

Justine is the Director of Corporate & Legal Affairs at Mila, a prominent artificial intelligence research institute at the intersection of academia and industry. She is responsible for Mila's IP strategy, and for providing counsel on the legal, regulatory, and ethical implications of developing cutting-edge machine learning technologies. Justine also negotiates complex collaborative technology agreements with a variety of public and private sector organizations, from F500s to startups and SMEs in fields such as biotech, software, healthcare, finance, retail and energy. Prior to joining Mila, Justine practiced corporate law at a top Canadian law firm.

Panelist: Sam De Silva, Partner at CMS Cameron McKenna Nabarro Olswang LLP



Dr Sam De Silva is a Partner at the Top 10 global law firm, CMS based in London, UK. Sam specialises in complex and strategic technology and outsourcing projects and regularly advises on AI, data protection, privacy and cyber-security issues. Sam was the former Law Society's representative on the EU Commission's Expert Group on Cloud Computing Contracts and is the current UK solicitor representative on the IT Law Committee of the Bars and Law Societies of Europe (CCBE). Sam is on the Technology Strategy Board of the Institute of Chartered Accountants of England and Wales (ICAEW) and is an elected Trustee of The Chartered Institute for IT (BCS). In 2019 Sam won a BSI Standards Makers Award in the category of "Representing the UK" for leading in the development of the first ISO Standard on the Management of Legal Risk (ISO 31022) and in 2020 at the 11th annual CIR Risk Management Awards Sam was the winner of the Risk Management Champion Award. At the Global Sourcing Association UK Awards for Best Practice in Strategic Sourcing 2020/21 Sam's work was recognised by being named winner of the 'Social Programme of the Year' category. Sam was also the winner of the Governance Champion of the Year at The Chartered Governance Institute Awards 2021. Sam is named in the *Who's Who of Information Technology 2022*, *Who's Who of Data Privacy and Protection 2022* and the *Who's Who of Data Security 2022* as one of the world's leading lawyers in those areas of law. In addition, Sam has been listed in *Who's Who Legal: Thought Leaders – Global Elite 2022*.

Panelist: Sarah Cole, Executive Director Technology & Data Legal at Morgan Stanley



Sarah Cole is an Executive Director and senior attorney in the New York office of Morgan Stanley's Global Technology & Data Legal group. Sarah is Morgan Stanley's lead Artificial Intelligence (AI) & Machine Learning (ML) Legal counsel as well as Senior Technology Transactions Legal Counsel with a particular focus on emerging technology such as AI & ML. Sarah has been practicing technology law for almost 15 years, with experience in both New York and London. Sarah has been in-house legal counsel at Morgan Stanley for 9+ years and prior to joining Morgan Stanley practiced technology law at London law firm CMS Cameron McKenna Nabarro Olswang.

WIT – Women’s HealthTech: Legal implications of a changing world

Moderator: Gemma Devir, Privacy Associate at Osler, Hoskin & Harcourt LLP



Gemma is an associate in Osler’s Privacy and Data Management Group. Her practice covers a wide range of privacy, data management, and cybersecurity matters, including assisting clients with navigating privacy, anti-spam and related regulatory frameworks; responding to access to requests; advising on outsourcing agreements; and addressing privacy issues that arise in a transactional context. Gemma has also worked on pro bono matters relating to the regulation of cyber sex-trafficking.

Gemma holds a JD/MBA from the University of Toronto. While at law school she served as VP of Women’s Affairs for the JD/MBA Association. Prior to law school, she obtained her Bachelor of Arts Honours in Art History, obtaining the Alfred Bader Scholarship for Academic Achievement in Art History, and remains a self-proclaimed art nerd.

Moderator: Maryna Polataiko, Privacy Associate at Osler, Hoskin & Harcourt LLP

Panelist: Angela Chaisson, Counsel at Rubin Thomlinson LLP



Angela Chaisson spent ten years litigating sexual consent and gender issues in criminal and civil courts. She helped develop extensive jurisprudence on the use of medical and therapeutic records in sexual assault trials, and in sharing those records between civil and criminal counsel.

Angela has a particular interest in technology platforms and has technology facilitated gender-based violence, particularly with respect to intimate images, deep fakes and sex work and has researched and published in those areas. Angela recently transitioned to full time workplace investigations and trainings, with a focus on issues related to gender and sexuality.

Panelist: Mary Jane Dykeman, Managing Partner INQ Law



Mary Jane Dykeman is a managing partner at INQ Law. She regularly consults on large data initiatives and use of data for health research, quality, and health system planning. Her data practice focuses on privacy, artificial intelligence (AI), cyber preparedness and response, and data governance. Mary Jane applies a strategic, risk and innovation lens to data and emerging technologies. She helps clients identify the data they hold, understand how to use it within the law, and how to innovate responsibly to improve patient care and the health system, using identifiable and de-identified data. In her health law practice, Mary Jane focuses on clinical and enterprise risk, privacy and information management, health research, governance and more.

Mary Jane works with Boards, CEOs and CISOs, as well as innovation teams and data scientists, on the emerging risks, trends and opportunities in data. She teaches Privacy and Data Governance in the University of Toronto’s Global Professional LLM Program, and was instrumental in the development of Ontario’s health privacy legislation.

Panelist: Swati Matta, Founder & CEO at Koble



Swati Matta is the Founder and CEO of Koble, a digital health and well-being platform for expecting and new parents. Prior to starting Koble, Swati held leadership roles at TELUS and League where she partnered with healthcare providers and payers to launch and scale digital health solutions. Swati has over 16 years of experience in digital health and at Koble, Swati and her team are focused on making healthcare accessible and inclusive for everyday families, catering to all needs and stages of growing families.

Litigating AI: Understanding the multi-faceted intersection of AI and the Law

Moderator: Jesse Beatson, Associate at Norton Rose Fulbright Canada LLP



Jesse Beatson is a research lawyer based in our Toronto office. He provides legal opinions in a wide range of areas and drafts facta and research memos supporting major litigation and transactions handled by us.

Prior to joining us, Jesse was legal counsel at the Ontario Superior Court of Justice and a judicial law clerk at the Federal Court. Jesse was also a consultant lawyer at Ontario's Long-Term Care COVID-19 Commission and the Law Commission of Ontario.

Jesse has a keen interest in the intersection of technology and law. He is a general editor and co-author of "Litigating Artificial Intelligence" (Emond Publishing, 2021). Jesse has published articles in Canadian law journals. His paper on AI and administrative law received the JSD Tory Writing Award and the Council of Canadian Administrative Tribunals student essay award.

Panelist: Ren Bucholz, Partner at Paliare Roland Rosenberg Rothstein LLP



Ren is a partner at Paliare Roland. His trial and appellate practice spans complex commercial disputes that often involve new technologies, intellectual property, defamation, and competition law.

He regularly acts in cross-border litigation involving public and private companies, and his broad advocacy experience includes dozens of trials, appeals, international and domestic arbitrations, coroner's inquests, and administrative tribunal hearings. Ren both prosecutes and defends class actions.

In addition to public-facing litigation, Ren frequently provides practical, discreet advice to organizations and individuals.

Ren spent several years representing a non-governmental organization at a specialized agency of the United Nations based in Geneva, and served as a Google Policy Fellow while completing graduate work on competition law, technology standards, and intellectual property. In 2018, Ren was recognized for the Precedent Setter Award by Precedent Magazine. He also clerked for the Judges of the Ontario Court of Appeal.

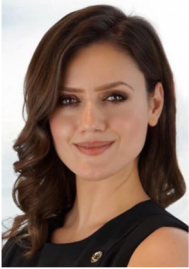
Panelist: Colin Stevenson, Partner at Stevenson Whelton LLP



Certified by the Law Society of Upper Canada as a specialist in civil litigation, Colin Stevenson has experience in all facets of civil and commercial litigation. Colin is the past President of the Ontario Bar Association. Since 2015 he has also often acted as a mediator and arbitrator in commercial, construction and real estate disputes. After obtaining his Master of Laws (LL.M.) from Osgoode Law School in environmental law in 1983, and working as a law professor for three years, Colin practised land use planning and administrative law with Goodman & Goodman. He joined Teplitzky, Colson, a specialist litigation firm, in 1988 and established what is now Stevenson Whelton LLP in 2000. Colin has published and lectured extensively in his field and has been lead counsel or co-lead counsel on numerous class actions, with particular emphasis on consumer, pharmaceutical and medical product liability claims. Colin is a member of the Ontario Bar and the Bar of Northern Ireland. He is past Chair of the OBA Civil Litigation Executive, past Chair of the OBA Justice Effectiveness Taskforce and past Chair of the OBA Justice Technology Committee. He is currently the chair of the OBA Practice Technology and Innovation Committee. Colin may be followed on Twitter @stevensonslaw.

Competition Authorities Enforcing Consumers' Privacy in the Digital Age: Canadian and International Updates

Moderator: Yonida Koukio, Business & IP Lawyer, Oziel Law



Yonida is a Business and Intellectual Property Lawyer at Oziel Law, a boutique technology law firm in Toronto. She works closely with innovative startups at all stages of their business from their inception up to an exit, with work that includes corporate structuring and transactions, IP protection and technology contracts, and corporate finance. She also leads the firm's innovation projects, notably software implementation, contract automation, and the development of innovative solutions. Yonida is on the IP/IT and the Privacy Law OBA Sections' Executive.

Panelist: Michael Caldecott, Partner at McCarthy Tétrault LLP



Mike Caldecott is a partner in the competition/antitrust and foreign investment group in Toronto. Clients seek Mike's advice to navigate complex competition and foreign investment processes to achieve their most important commercial objectives. Specializing in cross-border transactions and governmental investigations into business conduct, he combines analytical precision with a pragmatic, solutions-oriented approach. Mike assists clients in navigating merger investigations by the Competition Bureau, national security and net benefit reviews by the Investment Review Division, as well as advising on other competition law matters, including criminal and civil investigations into unilateral and coordinated conduct, distribution and supply-chain arrangements and deceptive marketing practices. He has extensive experience in a wide range of industries, in particular in telecommunications and media, defence, infrastructure, pharmaceuticals and financial services (including FinTech).

Panelist: Etienne Tremblay-Guerin, Competition Law Officer at Competition Bureau Canada



Étienne Tremblay-Guérin is a Competition Law Officer at the Monopolistic Practices Directorate of the Competition Bureau, an independent law enforcement agency that protects and promotes competition for the benefit of Canadian consumers and businesses. Since joining the Bureau in 2018, Étienne has worked on a number of priority enforcement files for the Bureau, including in the real estate industry and the digital economy. Étienne holds a Masters of Economics from the University of Montréal.

Panelist: Alexandra Mitretodis, Partner at Fasken



Alexandra Mitretodis is a litigation and dispute resolution Partner in Fasken's Vancouver office with a practice in class actions, international and domestic commercial arbitration, and commercial litigation. Alexandra works on complex files that often have a multi-jurisdictional or international dimension.

Alexandra is recognized as a "Future Leader" by Who's Who Legal Arbitration, a "Rising Star" in dispute resolution by Legal 500 and the International Institute for Conflict Prevention & Resolution. Alexandra is also named "One to Watch" by Best Lawyers in corporate and commercial litigation.

Alexandra also teaches Civil Procedure Law at The University of British Columbia.

Social and economic disruption and its effects on tech companies

Moderator: Lisa Danay-Wallace, Partner at WeirFoulds LLP



Lisa Danay Wallace is a partner in the information technology and intellectual property law practice group at WeirFoulds LLP. She acts for clients when procuring and selling software and technology related services. She works with companies from all industries in order to assist them with their contracting, privacy and other compliance needs. Early in her career, Lisa had hands-on in-house experience with a rapid-growth startup and a payment network. As the foundation for her career, this has made Lisa a pragmatic and business focused negotiator. Lisa's practice has her providing strategic advice and drafting and negotiating a wide array of complex agreements. She works independently and can leverage her team to provide cost effective legal services.

Panelist: Jamie Greenberg, General Counsel at Wattpad



As Wattpad's General Counsel, Jamie has responsibility for all strategic and tactical legal initiatives, across the company. Jamie leads a team, and is directly involved, in complex business transactions and negotiating key contracts across the business, handling employee relations issues in conjunction with human resources, corporate governance, risk management and financing activities. Additionally, he manages major public policy, the copyright team, IP issues and all privacy matters at Wattpad. Prior to Wattpad Jamie worked as founder of a boutique TV production and distribution company called Facet4 where he produced television series for networks around the world, and Public Mobile, a start up wireless telecom provider that was acquired by TELUS. Jamie began his career articling and working as legal counsel at the Canadian Radio-television and Telecommunications Commission (CRTC). Jamie graduated from Osgoode Hall Law School and was called to the Bar in Ontario, he also received a BA from McGill University.

Panelist: Horatiu Druma-Strugariu, Head of Canadian Content at Alexsei



Horatiu is a lawyer turned tech entrepreneur. Horatiu read Law at Cambridge and joined a boutique litigation firm after returning to Canada. At that firm, he practiced civil and commercial litigation and represented clients in Courts on diverse issues. But Horatiu found himself unsatisfied with the state of the system. Horatiu wanted to improve the cost of litigation and how much value was created for participants. So Horatiu combined his experience litigating with a love of innovating and got into legaltech. Horatiu joined Alexsei where he is currently the Head of Canadian Content. Alexsei provides AI-powered memos to lawyers across Canada and the US. Horatiu is passionate about access to justice, and helping people at scale.

Doing business in Quebec and with Quebec: legislative challenges

Moderator: Nancy Cleman, Ad.E, Partner at Lapointe Rosenstein Marchand Melançon S.E.N.C.R.L.



Panelist: Catherine Gagné, Associate at Blake, Cassels & Graydon LLP



Catherine has been practising employment and labour law since the beginning of her career. She advises employers on various employment issues, including the management of the employment relationship in both non-unionized and unionized contexts, labour standards, employment contracts, human rights, French language requirements, human resources policies, and employee benefits management. Catherine is also experienced with pension plan administration and governance, which enables her to advise employers and pension committees on various pension issues. In addition to her employment and labour practice, Catherine also handles litigation files relating to access to information requests involving public-sector organizations and businesses in the private sector.

Catherine is a member of the Quebec Bar and is also a certified human resources professional as a member of the Ordre des conseillers en ressources humaines agréés du Québec.

Catherine is listed as an Associate to watch in Chambers Canada: Canada's Leading Lawyers for Business 2023 (Employment & Labour).

Panelist: Emily Hutchison, Lawyer at Blue HF Legal LLP



After my law studies at McGill, I completed my internship with the Quebec Bar and the Ontario Bar as an articling student with the Honorable Judge Jocelyne Gagné at the Federal Court of Canada in Ottawa. Back in Montreal, I worked as an associate at a national firm in the business law and technology groups. As such, I acquired experience in corporate and commercial law, while specializing in privacy, intellectual property, cybersecurity and data protection law.

I joined blue HF in September 2019 to pursue my goal of marrying business and technology. I was delighted to join this dynamic team which has developed unique expertise in technology law. As a founding member of the Legal Clinic for Start-ups at McGill, I have long been passionate about advising innovative companies and blue HF offers me the opportunity to pursue this vocation every day.

Panelist: Melissa Tehrani, Partner at Gowling WLG



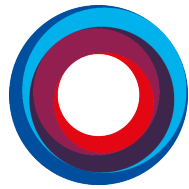
Melissa Tehrani is a partner at Gowling WLG's Montréal office and the leader of the firm's National Advertising & Regulatory Group – the largest, most awarded and recommended advertising and marketing law practice of its kind in Canada. Practising in the area of advertising, marketing and regulatory compliance, Melissa advises national and international corporations in the e-commerce, consumer goods, retail, financial services, class actions, automotive and telecommunications industries.

Melissa has co-authored the Canadian chapter of the leading international book "International Advertising Law" published by Wolters Kluwer and is also a contributing author of the leading Canadian textbook, "Advertising and Marketing Law in Canada", published by LexisNexis. She is a recurring speaker at LEXPERT's annual Advertising and Marketing Law and Social Media Law conferences. She is the co-editor of Gowling WLG's AdBytes Advertising & Product Regulatory publication, and is a frequent contributor to AdBytes.

Melissa has been recognized in *The Canadian Legal Lexpert® Directory* (Advertising & Marketing Law), and sits on the Advisory Committee for *How2Recycle (GreenBlue)*.

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